



Metric — 5.1.1: Promotional **Activities for Prospective Learners**

RSD, IGNOU NEW DELHI

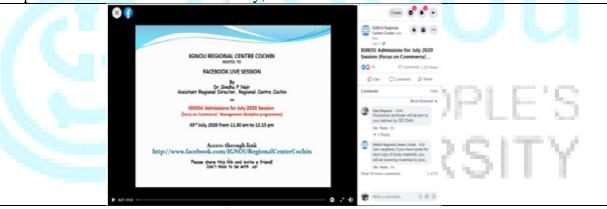
Promotional Activities for Prospective Learners

From 1 JULY 2020 To 30 JUNE 2021

During the reporting period, a nationwide lockdown was imposed. No much physical activity was carried out by the regional centers. The regional centers continued promotional and publicity drives using digital and social media. When the lockdown was partially removed, some face-to-face activities were also undertaken.

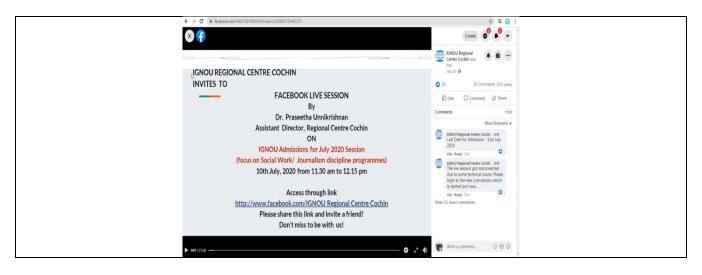
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	03.07.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P Nair, DD

The Facebook session was conducted for sharing of information pertaining to IGNOU Admissions for July, 2020 specially focusing on Commerce/Management discipline programmes and with an objective to promote IGNOU admissions for July, 2020 session



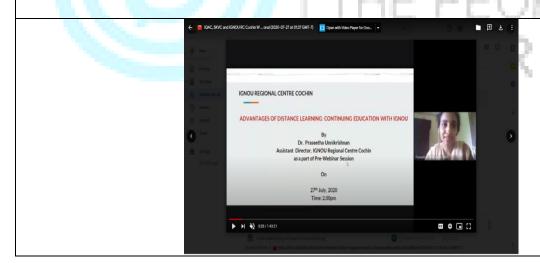
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	10.07.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

The Facebook session was conducted for sharing of information pertaining to IGNOU Admissions for July, 2020 specially focusing on Social Work and Journalism discipline and with an objective to promote IGNOU admissions for July, 2020 session



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	27.07.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Online/Virtual Promotional initiative with IQAC, SKV College, Thrissur in which Dr. Praseetha spoke about "Advantages of Distance Learning: Continuing Education with IGNOU for Faculty and Under-Graduate Second Year students of SKV College, Thrissur



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	27.08.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P Nair, DD

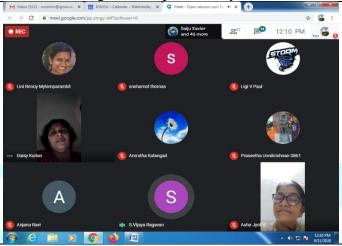
The Facebook session was conducted for sharing of information pertaining to IGNOU Admissions for July, 2020 specially focusing on Computer and Information Science programmes and with an objective to promote IGNOU admissions for July, 2020 session

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	27.08.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
Online/Virtual Promotional initiative collaboration with IQAC, Al-Ameen College, Edathala	

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	11.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD
Online/Virtual Promotional initiative with	IQAC, AnsarWomens College, Perumbilavu (SSC 14182)

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club
	of RC Cochin
Date	11.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. S. Vijayaragavan, ARD

Environmental Significance and Challenges in the present-day scenario



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	12.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
Online/Virtual Promotional Initiative with	L SC 14181 IPM College Kattannana for SC/ST Learners of

Online/Virtual Promotional Initiative with LSC 14181 JPM College, Kattappana for SC/ST Learners of Host Institution

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	13.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
Online/Virtual Promotional Initiative with LSC 1406 CMS College, Kottayam for SC/ST Learners of	
Host Institution	

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	24.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P Nair, DD

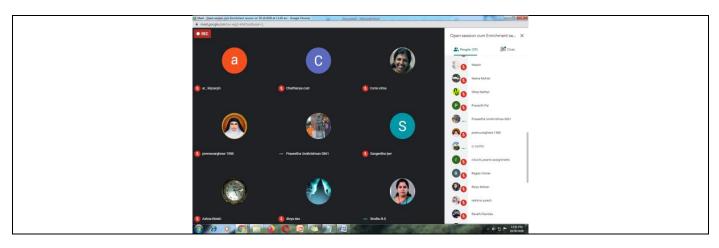
Promotional initiative with IQAC, Cochin College, Cochin for Students of Under Graduates programmes of of Host Institution

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	24.09.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
Online/Virtual Promotional Initiative KVM Arts and Science College, Cherthala	

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	09.10.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Online/Virtual Promotional interaction in a Webinar on Higher Education Opportunities through IGNOU with Ideal Training College, Cherpulassery

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	30.10.2020
Mode of activity (Online/offline)	Online
Resource Person	Ms. Sindhu B.S., Asst. Coordinator, SC 14000
Relevance of Positive Strokes in a successful life	
Reference of Fositive Strokes in a successful inc	



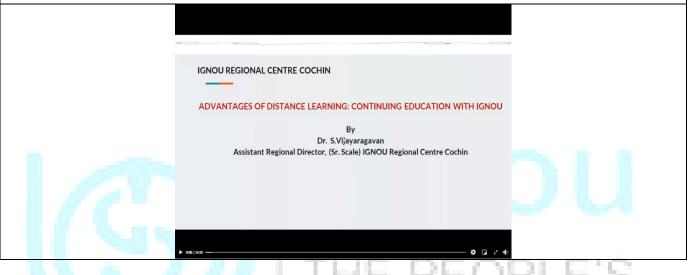
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	10.11.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD
Online/Virtual Promotional Initiative with LSC 14119 Depaul College, Angamaly	

Cochin
14
Online/Virtual Promotional initiative
24.11.2020
Online
Dr.V.T. Jalajakumari, ARD

Online/Virtual Promotional meeting with St. Antonys College, Peruvanthanam for UG first year students and Faculty

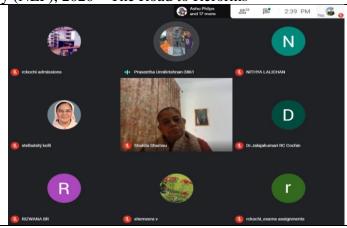
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	25.11.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. S. Vijayaragavan, ARD

The Facebook session was conducted on the topic 'Advantages of Distance Learning: Continuing Education with IGNOU'

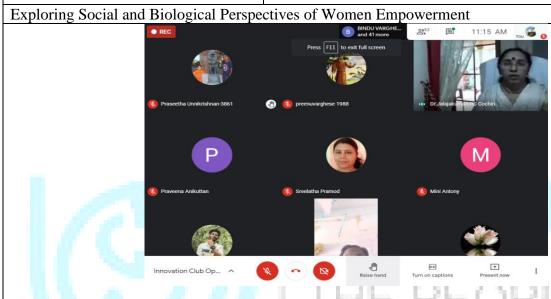


Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	25.11.2020
Mode of activity (Online/offline)	Online
Resource Person	Dr. Shakila Shamsu, formerly OSD (New Education Policy),
	Dept. of Higher Education, MHRD
	Dr. Shakila Shamsu, formerly OSD (New Education Policy),

National Education Policy (NEP), 2020 – The Road to Reforms

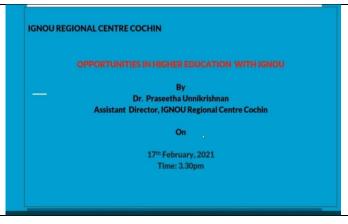


Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	19.01.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. V.T. Jalajakumari, ARD, IGNOU, RC Cochin



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	29.01.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
Online/Virtual Promotional meeting with SH College, Thevara for Employees of Kerala Institute for	
Local Administration (KILA)	

Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	17.02.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD
The Facebook Live promotional session on "Opportunities in Higher Education"	



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	09.03.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr.V.T. Jalajakumari, ARD
2 Promotional talks of Academics streamed through the Official You Tube channel of St. Michaels	

College, Cherthala

Regional Centre Name	Cochin
RC Code	14 THE DEADLE'S
Title of the activity	Facebook Live Promotional Session
Date	12.03.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

The Facebook Live promotional session on "Higher Education Opportunities in IGNOU'

IGNOU REGIONAL CENTRE COCHIN

HIGHER EDUCATION OPPORTUNITIES IN IGNOU

Regional Centre Name Cochin RC Code Title of the activity Open cum Enrichment session under Innovation Club of RC Cochin

Date	17.03.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Digital Services of IGNOU



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	19.04.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Online/Virtual Promotional Initiative with SC14165D with Bharatmata college, Thrikkakara for students/staff of MSW of Bharatmata college

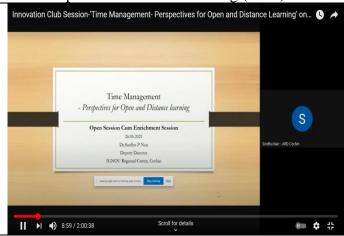


Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	27.04.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sibu G. Netto, School of Pedagogical Sciences, MG
	University
Non-Formal Education - Reaching out to the Unreached	
PREC Dr. Sibu G. Netto is presenting	



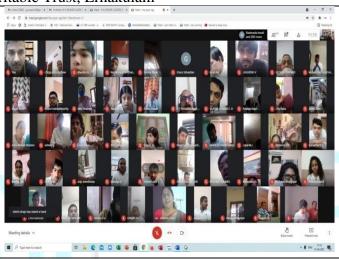
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	26.05.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P. Nair, Deputy Director (DD), IGNOU Regional
	Centre, Cochin

Management – Perspectives for Open and Distance Learning (ODL)



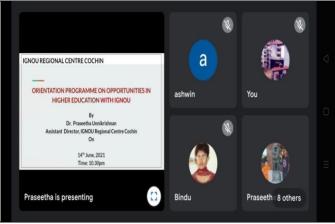
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	01.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Online/Virtual IGNOU Admission address on Higher Education with IGNOU during 'Pravesanolsavam – 2021' of Adarsh Charitable Trust, Ernakulam for Children with Cerebral Palsy and Staff of Adarsh Charitable Trust, Ernakulam



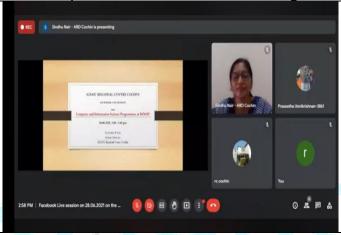
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Online/Virtual Promotional initiative
Date	14.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Praseetha Unnikrishnan, AD

Online/Virtual Promotional Meeting with the Children of Adarsh Charitable Trust on Higher Education with IGNOU' for Students/Parents and Staff of Adarsh Charitable trust



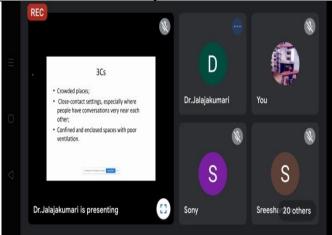
Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	28.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P Nair, DD

Facebook Live promotion on 'Computer and Information Science Programmes at IGNOU



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Open cum Enrichment session under Innovation Club of RC
	Cochin
Date	29.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. V.T. Jalajakumari, Asst. Regional Director (ARD), RC
	Cochin

COVID 19: A Review of Personal Accountability towards Precautions



Regional Centre Name	Cochin
RC Code	14
Title of the activity	Facebook Live Promotional Session
Date	30.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Sindhu P Nair, DD
Facebook Live Promotional session on 'Continuing Education' for Chartered Accountants and	

Facebook Live Promotional session on 'Continuing Education' for Chartered Accountants and Management Professionals

Regional Centre Name	DELHI-2
RC Code	29
Title of the activity	Virtual Meeting with LSC-29060, Mata Sundri College
	for Women
Date	01 August 2020
Mode of activity (Online/offline)	Online
Resource Person	Academics of RC

RC Delhi-2 organized Virtual meeting with LSC- 29060, Mata Sundri College for Women on 01 August 2020 at 4.00 pm over Google meet. The Coordinator and all Part time Functionaries of LSC interacted with RC team, including Regional Director, all ARDs and Assistant Registrar. The issues pertaining to assignment evaluation, submission of award lists, empanelment of academic counsellors, Activation of IGNOU Programmes were discussed in great detail.

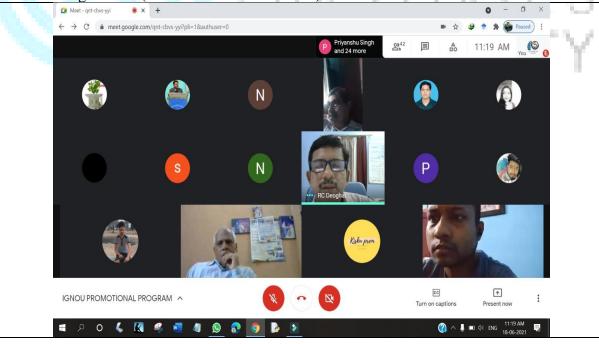
Regional Centre Name	DEOGHAR
RC Code	87
Title of Activity	Awareness Program
Date	01.07.2021
Mode of activity	Online
(Online/offline)	
Resource Person	Dr. Saroj Kumar Mishra (ARD), HOD B.Ed. College.
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Awareness Programme was organized for extension of IGNOU with students of the region, teacher of the B.Ed. Colleges, Principals. In which they were shared about different programs of IGNOU and their scope.



Regional Centre Name	DEOGHAR
RC Code	87
Title of Activity	Awareness Program
Date	18.06.2021
Mode of activity	Online
(Online/offline)	
Resource Person	Dr. Saroj Kumar Mishra (ARD), Co-ordinators

Extension activities organized for Sc/ST hostel at Deoghar in which information disseminated regarding IGNOU and its provisions. It included provisions of fee-exemption for SC/ST candidates in various Programmes (BAG/BCOMG/BSCG etc.).



Regional Centre Name	DEOGHAR
RC Code	87
Title of Activity	Awareness Program
Date	16.02.2021
Mode of activity	Online
(Online/offline)	
Resource Person	Dr. Saroj Kumar Mishra (ARD), Mr. Arvind Manoj
	Kumar Mishra (RD(I/C))

Extension activities organized for the Head of the Institution of $+2/10^{th}$ school of Deoghar. In which information disseminated regarding IGNOU and its provisions.



Regional Centre Name	DEOGHAR
RC Code	87
Title of Activity	Awareness Program
Date	2020
Mode of activity	Online
(Online/offline)	
Resource Person	Mr. Arvind Manoj Kumar Singh (RD(I/C), Dr. Saroj
	Kumar Mishra (ARD), Mr. Himanshu Kumar Singh
	(NGOs Director)

Extension meeting organized for NGOs worker in which information shared that general and job oriented programs like PGDRD, MARD, MADS, BSW, MSW, BSW and also several small duration programs like CFN, CNCC, CHR etc.



Regional Centre Name	DEOGHAR
RC Code	87
Title of Activity	Awareness Program
Date	2021
Mode of activity	Online
(Online/offline)	
Resource Person	Mr. Arvind Manoj Kumar Singh (RD(I/C), Dr. Saroj
	Kumar Mishra (ARD)

Online meeting with the Co-ordinator/PIC of the study center organized to discuss the strategy to be adopted for information and enrolling students specially women, SC/ST etc. In online activity meeting with stockholders like students/Teachers planned.



Regional Centre Name	HYDERABAD
RC Code	01
Title of Activity	Webinar/Promotional
Date	25-08-2020
Mode of activity	Online
(Online/offline)	
Resource Person	Dr. S. Fiayaz Ahmed, RD &
	Dr. K. Ramesh, DD

Activity 1: Webinar on "Access to Higher Education through Open Distance Learning: Role of IGNOU" on 25th August, 2020. The objective of this Programme was "Means and Ways of Accessing Higher Education through IGNOU" for those who have lost first chance. The Webinar was conducted for both the Telugu speaking States through NIOS. National Institute of Open Schooling has the potential of reaching their own learners who have completed their +2 in Open Distance Mode (through Open Learning School).

The resource persons spoke of the Programmes available after +2 which are employable and flexible in learning.



Regional Centre Name	HYDERABAD
RC Code	01
Title of Activity	Promotional Activity
Date	27-03-2021
Resource Person	Dr. Raju Bolla, ARD

Activity 2: "Free Awareness Session on Higher Education through IGNOU". This Programme was organized by Learning Space Foundation, which emphasizes on the importance of higher education opportunities. Dr. Raju Bolla, ARD resource person has enlightened them about the opportunities of Higher Education through IGNOU and has listed out the Programmes available at

IGNOU, RC, Hyderabad. He also emphasized on the employability of these programmes in different sectors of the Society.



Regional Centre Name	HYDERABAD
RC Code	01
Title of Activity	Promotional Activity
Date	12.08.2020
Resource Person	Dr. K. Ramesh, DD & Dr. P.M. Sowjanya, ARD

Activity 3: On 12th August, 2020, a promotional activity was conducted by RC, Hyderabad on collaboration with MV Foundation on "Opportunities in Distance Education". Panelists Dr. K. Ramesh, DD and Dr. P.M. Sowjanya, ARD spoke on the means and ways through we can use the opportunities of Higher Education through Distance Learning from IGNOU with specific reference to MV Foundation children. The panelists highlighted the significance of the Programmes in IGNOU which are employable.



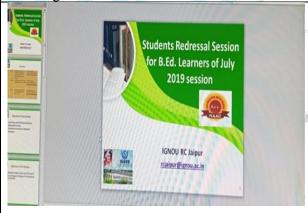
Regional Centre Name	Jaipur
RC Code	23
Title of the activity	Online Student Redressal Session for B.Ed.
	learners enrolled in July 2019 session
Date	30.06.2021
Mode of activity (Online/offline)	Online
Resource Person	Dr. Mamta Bhatia, Regional Director

IGNOU Regional Centre Jaipur organized a Student Redressal Session for B.Ed. learners enrolled in July 2019 session held on 30th June, 2021 with 100 B.Ed. Learners, Academic Counselors and Programme In-charges of following PSCs:

- 1. PSC 2356 (Seedling Institution of Teacher's Training, JNU Campus, Near New RTO Office, Jagatpura, Jaipur-302017)
- 2. PSC 23158 (Lal Bahadur Shastri Teacher's Training College, Kota-324009)
- 3. PSC 23159 (Rao Umrao Singh Teacher's Training College, Behror, Alwar-301701)

Dr. Mamta Bhatia, Regional Director welcomed to Learners, Academic Counselors & Programme In-charges. She briefed about the practical components of the B.Ed. programme like.

- 1. Internship based activities
- 2. ECP activities
- 3. Workshop
- 4. Examination
- 5. Assignments





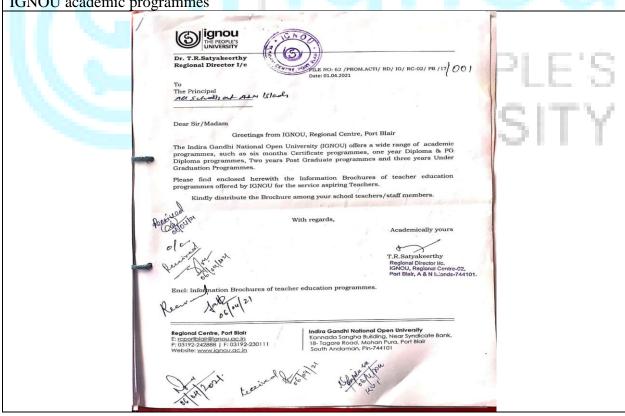
Regional Centre Name	MUMBAI
RC Code	49
Title of the activity	Educational Independence
Date	15.08.2020
Mode of activity (Online/offline)	ONLINE
Resource Person	Mrs. Prajakta Bhatkar

The webinar was organized on the occasion of Independence Day in 2020 by Regional Centre Mumbai. The speaker highlighted the importance of education for the betterment of society and nation.

It was further insisted by the speaker and participants in their discussion how reach of education among all is must for any developmental idea at local and national level.

Regional Centre Name	PORT BLAIR
RC Code	02
Title of the activity	Awareness activity
Mode of activity (Online/offline)	Offline
Resource Person	Dr.T.R. Satyakeerthy, Regional Director I/c

Publicity letters sent to all State and Central Govt. departments at A & N Islands for promoting IGNOU academic programmes



Title of the activity	Academic activity
Date	16-07-2020
Mode of activity (Online/offline)	Offline
Resource Person	Dr.S. Ganesan, Regional Director & Dr.T.R.
	Satyakeerthy, RD I/c

A meeting with Director of Social Welfare Department, A & N Islands for enrolling Anganwadi Workers and Helpers of ICDS for IGNOU programmes

A separate information brochure for teacher education courses of IGNOU prepared and distributed to all the teachers of Schools at A & N Islands

